



ILLINOIS VALLEY COMMUNITY COLLEGE

COURSE OUTLINE

DIVISION: Humanities, Fine Arts & Social Sciences

COURSE: SPH 1003 Intercultural Communication

Date: Spring 2019

Credit Hours: 3

Prerequisite(s): None

Delivery Method: **Lecture** **3 Contact Hours** (1 contact = 1 credit hour)
 Seminar **0 Contact Hours** (1 contact = 1 credit hour)
 Lab **0 Contact Hours** (2-3 contact = 1 credit hour)
 Clinical **0 Contact Hours** (3 contact = 1 credit hour)
 Online
 Blended

Offered: **Fall** **Spring** **Summer**

IAI Equivalent –**Only for Transfer Courses**-go to <http://www.itransfer.org>: MC904

CATALOG DESCRIPTION:

This course examines how culture influences the communication process including values, beliefs, norms, linguistic and nonverbal differences between cultures, cultural bias, ethnocentrism, globalization, and cultural adjustment. Theories of intercultural communication and the practical approaches to communicating more effectively with persons from other cultures will be explored.

GENERAL EDUCATION GOALS ADDRESSED

[See last page for Course Competency/Assessment Methods Matrix.]

Upon completion of the course, the student will be able:

[Choose up to three goals that will be formally assessed in this course.]

- To apply analytical and problem solving skills to personal, social, and professional issues and situations.
- To communicate successfully, both orally and in writing, to a variety of audiences.
- To construct a critical awareness of and appreciate diversity.
- To understand and use technology effectively and to understand its impact on the individual and society.
- To develop interpersonal capacity.
- To recognize what it means to act ethically and responsibly as an individual and as a member of society.
- To recognize what it means to develop and maintain a healthy lifestyle in terms of mind, body, and spirit.
- To connect learning to life.

EXPECTED LEARNING OUTCOMES AND RELATED COMPETENCIES:

[Outcomes related to course specific goals. See last page for more information.]

Upon completion of the course, the student will be able to:

OUTCOME 1: Identify and apply the basic theories regarding the foundations of intercultural communication.

Competency 1.1: The student will be able to identify and apply intercultural imperatives including: Peace, Economic, Technological, Demographic, Self-Awareness, and Ethical.

Competency 1.2: The student will be able to identify and explain the core concepts intercultural communication including: Culture, Communication, Context, and Power.

Competency 1.3: The student will be able to define and explain the impact of globalization on culture.

Competency 1.4: The student will be able to identify and explain the historical perspectives of intercultural communication.

Competency 1.5: The student will be able to identify, explain the creation, maintenance and impact of the various identities within intercultural communication including: Personal, Social, Cultural, and Multicultural.

OUTCOME 2: Identify and explain the components of the intercultural communication process.

Competency 2.1: The student will be able to identify and discuss the verbal issues that occur within intercultural communication including: Language, Variations, and Power.

Competency 2.2: The student will be able to identify and discuss the nonverbal issues that occur within intercultural communication including: Nonverbal Cues, Variations, and Space.

OUTCOME 3: Identify and explain the impact of intercultural communication on daily life.

Competency 3.1: The student will be able to recognize and evaluate the relationship between popular culture and intercultural communication, as well as the representation of cultural groups within this arena.

Competency 3.2: The student will be able to identify, explain, and apply the concepts of intercultural communication and conflict including: Characteristics, Types, Contexts, Conflict Management, and Societal Effects.

Competency 3.3: The student will be able to define and explain the impact that ethnocentrism, stereotyping, prejudice, and discrimination have on intercultural communication.

Competency 3.3: The student will be able to identify and explain the concepts related to intercultural relationships including: Benefits, Challenges, Foundations, Difference, and Societal Impacts.

OUTCOME 4: Identify and explain how intercultural communication is applied in different settings.

Competency 4.1: The student will be able to explain how intercultural communication is applied in the context of tourism.

Competency 4.2: The student will be able to explain how intercultural communication is applied in the context of business.

Competency 4.3: The student will be able to explain how intercultural communication is applied in the context of education.

Competency 4.4: The student will be able to explain how intercultural communication is applied in the context of health care.

MAPPING LEARNING OUTCOMES TO GENERAL EDUCATION GOALS

[For each of the goals selected above, indicate which outcomes align with the goal.]

Goals	Outcomes
First Goal	
To communicate successfully, both orally and in writing, to a variety of audiences.	<p>OUTCOME 1: Identify and apply the basic theories regarding the foundations of intercultural communication.</p> <p>OUTCOME 2: Identify and explain the components of the intercultural communication process.</p> <p>Outcome 3: Identify and explain the impact of intercultural communication on daily life.</p> <p>Outcomes 4: Identify and explain how intercultural communication is applied in different settings.</p>
Second Goal	
To construct a critical awareness of and appreciate diversity.	<p>OUTCOME 1: Identify and apply the basic theories regarding the foundations of intercultural communication.</p> <p>OUTCOME 2: Identify and explain the components of the intercultural communication process.</p> <p>Outcome 3: Identify and explain the impact of intercultural communication on daily life.</p> <p>Outcomes 4: Identify and explain how intercultural communication is applied in different settings.</p>

Third Goal	
To recognize what it means to act ethically and responsibly as an individual and as a member of society.	<p>OUTCOME 1: Identify and apply the basic theories regarding the foundations of intercultural communication.</p> <p>OUTCOME 2: Identify and explain the components of the intercultural communication process.</p> <p>Outcome 3: Identify and explain the impact of intercultural communication on daily life.</p> <p>Outcomes 4: Identify and explain how intercultural communication is applied in different settings.</p>

COURSE TOPICS AND CONTENT REQUIREMENTS:

Foundations of Intercultural Communication

Values, Beliefs, Norms

Intercultural Imperatives

Globalization

Power

Verbal Issues

Non-Verbal issues

Stereotyping

Cultural Bias

Ethnocentrism

Prejudice

Popular Culture

Conflict

Intercultural Relationships

Intercultural Communication in Contexts

INSTRUCTIONAL METHODS:

A. Lecture

B. Class Discussion

C. Current Event Evaluations

D. Assigned Readings

INSTRUCTIONAL MATERIALS:

A. Text:

Martin, Judith and Thomas Nakayama. *Experiencing Intercultural Communication* 6th ed,. New York: McGraw-Hill, 2018.

ISBN10:125995160X

ISBN13: 9781259951602

B. Video and/or Audio recordings

C. Internet

D. Guest Speakers

E. Movies/Movie Clips

F. Newspapers, Magazines, Journals, etc.

STUDENT REQUIREMENTS AND METHODS OF EVALUATION:

Total Points Possible	
Exams (3 exams worth 50 points each)	150 Points
Discussion Questions and Oral Responses	50 Points
Intercultural Interaction Project	50 Points
Intercultural Research Paper	50 Points
Intercultural Research Oral Presentation	50 Points
Intercultural Comparison and Contrast Paper	25 Points
Intercultural Research Peer Critique	25 Points
Current Event Articles	25 Points

GRADING SCALE

A= 90-100

B= 80-89

C= 70-79

D= 60-69

F= 0-59

DESCRIPTION OF EVALUATION TOOLS:

1. Exams (150 Points): There will be 3 exams throughout the semester. These will be in the form of matching, multiple choice, and short answer essays. The materials on the exams will come from class readings, lectures, and class discussions.
2. Discussion Questions (50 Points): There will be 4 Discussion Questions provided throughout the semester. Each student will provide a 2-3 paragraph response to each question. In addition, each student will share at least 1 of their entire responses orally to the entire class to start additional class discussion. Each written response will be worth 10 points. The oral response will be worth 10 points. (Discussion questions 2, 3, & 4 all must include examples from "Non-Western" cultures)
3. Intercultural Interaction Project (50 Points): Each student must interview and engage in conversation with someone from another culture (This must be a culture that is considered "Non-Western"). The student will identify 2 cultural differences between his/her own culture and the culture of the person he/she is interviewing. The student will then type a 1 page paper that identifies the cultural differences, specifically compares and contrasts the differences, and explains his/her perception of the reason for the differences.
4. Intercultural Research Paper (50 Points): Each student will select a specific culture of which they are not directly related (This must be a culture that is considered "Non-Western"). Each student will type a 3-4 page research paper that includes:
 - a. selecting 4 distinct values, beliefs, customs, or norms that are found and within this culture.
 - b. explain the historical back ground of each within the culture.
 - c. explain how each of these impacts the current daily lives of individuals within this culture.
 - e. explain how these are similar and/or different from his/her own cultureThis paper will require at least 3 acceptable sources and citations.

5. Intercultural Research Presentation (50 Points): Each student will select 2 of the 4 items they utilized within his/her research paper. He/she will organize and present a 3-5 minute presentation to the class. All required elements of organization (outline) and delivery will be provided.

6. Intercultural Comparison and Contrast Paper (50 Points): Each student will be paired with another student in the class. They will share the information from their research papers. They will cooperatively type a 1-2 page paper that identifies and explains 1 element that is similar within each of their cultures and 1 element that is different within their cultures. Within the paper they will explain why they think the similarity and difference exist.

7. Intercultural Research Peer Critique (25 Points): Each student will type a 1 page peer critique of another student's Intercultural Research Presentation.

This paper will include:

3 things that the student did well during the presentation

2 things that the student needs to improve on within the presentation

Specific organization and content will be provided at the time of the assignment.

8. Current Events Articles (25 Points): Each student will be assigned a day to bring in an "Intercultural Current Event Article" from an approved source. The student will orally summarize the article and lead a class discussion of no more than 5 minutes. (Each of these articles must include an example from a culture that is considered "Non-Western")

OTHER REFERENCES

Course Competency/Assessment Methods Matrix

(Dept/# Course Name)	Assessment Options																																			
For each competency/outcome place an "X" below the method of assessment to be used.	Assessment of Student Learning	Article Review	Case Studies	Group Projects	Lab Work	Oral Presentations	Pre-Post Tests	Quizzes	Written Exams	Artifact Self Reflection of Growth	Capstone Projects	Comprehensive Written Exit Exam	Course Embedded Questions	Multi-Media Projects	Observation	Writing Samples	Portfolio Evaluation	Real World Projects	Reflective Journals	Applied Application (skills) Test	Oral Exit Interviews	Accreditation Reviews/Reports	Advisory Council Feedback	Employer Surveys	Graduate Surveys	Internship/Practicum /Site Supervisor Evaluation	Licensing Exam	In Class Feedback	Simulation	Interview	Written Report	Assignment				
Assessment Measures – Are direct or indirect as indicated. List competencies/outcomes below.	Direct/ Indirect	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	I	I	I	I	D	D											
Competency 1.1: The student will be able to identify and apply intercultural imperatives including: Peace, Economic, Technological, Demographic, Self-Awareness, and Ethical.						X	X	X	X			X			X	X		X	X										X							
Competency 1.2: The student will be able to identify and explain the core concepts intercultural communication including: Culture, Communication, Context, and Power.						X	X	X	X			X			X	X		X	X											X						
Competency 1.3: The student will be able to define and explain the impact of globalization on culture.							X	X	X			X			X	X		X	X										X							

Competency 1.4: The student will be able to identify and explain the historical perspectives of intercultural communication.							X	X	X	X			X																								X	S
Competency 1.5: The student will be able to identify, explain the creation, maintenance and impact of the various identities within intercultural communication including: Personal, Social, Cultural, and Multicultural.							X	X	X	X			X																								X	S
Competency 2.1: The student will be able to identify and discuss the verbal issues that occur within intercultural communication including: Language, Variations, and Power.							X	X	X	X			X																								X	X
Competency 2.2: The student will be able to identify and discuss the nonverbal issues that occur within intercultural communication including: Nonverbal Cues, Variations, and Space.							X	X	X	X			X																								X	X
Competency 3.1: The student will be able to recognize and evaluate the relationship between popular culture and intercultural communication, as well as the representation of cultural groups within this arena.							X	X	X	X			X																								X	X

Competency 3.2: The student will be able to identify, explain, and apply the concepts of intercultural communication and conflict including: Characteristics, Types, Contexts, Conflict Management, and Societal Effects.					X	X	X	X		X				X	X										X	X			
Competency 3.3: The student will be able to define and explain the impact that ethnocentrism, stereotyping, prejudice, and discrimination have on intercultural communication.					X	X	X	X		X				X	X										X				
Competency 4.1: The student will be able to explain how intercultural communication is applied in the context of tourism.					X	X	X	X		X				X	X									X		X			
Competency 4.2: The student will be able to explain how intercultural communication is applied in the context of business.					X	X	X	X		X				X	X									X		X			
Competency 4.3: The student will be able to explain how intercultural communication is applied in the context of education.					X	X	X	X		X				X	X									X		X			
Competency 4.4: The student will be able to explain how intercultural communication is applied in the context of health care.					X	X	X	X		X				X	X									X		X			