



ILLINOIS VALLEY COMMUNITY COLLEGE

COURSE OUTLINE

DIVISION: Humanities, Fine Arts Social Sciences

COURSE: SPH 1001 Fundamentals of Speech

Date: Fall 2019

Credit Hours: 3

Prerequisite(s): None

Delivery Method: **Lecture** **3 Contact Hours (1 contact = 1 credit hour)**
 Seminar **0 Contact Hours (1 contact = 1 credit hour)**
 Lab **0 Contact Hours (2-3 contact = 1 credit hour)**
 Clinical **0 Contact Hours (3 contact = 1 credit hour)**
 Online
 Blended

Offered: **Fall** **Spring** **Summer**

IAI Equivalent –**Only for Transfer Courses**-go to <http://www.itransfer.org>: C2 900

CATALOG DESCRIPTION:

A course in fundamentals of speech in audience situations with emphasis upon development of effective research, organization, and delivery of informative, analytical, and persuasive speeches.

GENERAL EDUCATION GOALS ADDRESSED

[See last page for Course Competency/Assessment Methods Matrix.]

Upon completion of the course, the student will be able:

[Choose up to three goals that will be formally assessed in this course.]

- To apply analytical and problem solving skills to personal, social, and professional issues and situations.
- To communicate successfully, both orally and in writing, to a variety of audiences.
- To construct a critical awareness of and appreciate diversity.
- To understand and use technology effectively and to understand its impact on the individual and society.
- To develop interpersonal capacity.
- To recognize what it means to act ethically and responsibly as an individual and as a member of society.
- To recognize what it means to develop and maintain a healthy lifestyle in terms of mind, body, and spirit.
- To connect learning to life.

EXPECTED LEARNING OUTCOMES AND RELATED COMPETENCIES:

[Outcomes related to course specific goals. See last page for more information.]

Upon completion of the course, the student will be able to:

1. The student will read a text with understanding and appreciation
2. The student will react to what he or she has read.
3. The student will generate valid ideas from what he or she has read.
4. The student will organize, develop, and express ideas, addressing them clearly, accurately, and thoroughly to a specific audience.
5. The student will demonstrate an understanding of the different types and styles of public speeches.
6. The student will demonstrate the ability to choose a topic appropriate for the audience and the speech assignment.
7. The student will demonstrate the ability to thoroughly research specific public speech topics.
8. The student will demonstrate the ability to clearly, logically, and accurately organize the information gathered for a speech.
9. The student will demonstrate the ability to clearly, efficiently, and effectively deliver individual public speeches.
10. The student will demonstrate the ability to work collaboratively and cooperatively with peers in the research, organization, and delivery of public speeches.
11. The student will demonstrate the ability to critically listen to and analyze public speeches. He or she will also provide constructive criticism for these speeches.
12. The student will demonstrate the ability to clearly and effectively utilize a visual and/or audio aid within a public speech.
13. The student will demonstrate the ability to use language appropriately and effectively for the various types of public speeches.
14. The student will demonstrate the ability to incorporate ethical speech practices in public speaking.

OUTCOME 1 - The student will read a text with understanding and appreciation.

Competency 1.1 - The student will be able to identify and define terms, concepts, and theories that are contained within the text.

OUTCOME 2 - The student will react to what he or she has read.

Competency 2.1 - The student will be able to offer verbal and/or written feedback to information within the text.

OUTCOME 3 - The student will generate valid ideas from what he or she has read.

Competency 3.1 - The student will be able to apply concepts and theory from the information provided in the text in order to formulate input for class discussions.

OUTCOME 4 - The student will organize, develop, and express ideas, addressing them clearly, accurately, and thoroughly to a specific audience.

Competency 4.1 - The student will be able to apply concepts and theory from the information provided with the text in order to clearly and effectively communicate ideas, opinions, attitudes, and values to his/her audience.

OUTCOME 5 - The student will demonstrate an understanding of the different types and styles of public speeches.

Competency 5.1 - The student will be able to identify and explain the difference between extemporaneous, impromptu, manuscript, and memorized styles of speeches.

Competency 5.2 - The student will be able to identify and explain the differences between informative, analytical, persuasive, and special occasion types of speeches.

OUTCOME 6 - The student will demonstrate the ability to choose a topic appropriate for the audience and the speech assignment.

Competency 6.1 - The student will be able to generate a list of potential topics from which specific speech topics will be drawn for informative, persuasive, and analytical speeches.

OUTCOME 7 - The student will demonstrate the ability to thoroughly research specific public speech topics.

Competency 7.1 - The student will be able to compile a bibliography for each speech.

Competency 7.2 - The student will cite the required number of sources for each speech within the presentation.

Competency 7.3 - The student will acquire new information regarding his/her topic.

OUTCOME 8 - The student will demonstrate the ability to clearly, logically, and accurately organize the information gathered for a public speech.

Competency 8.1 - The student will be able to create a formally organized outline with a purpose statement, an introduction, body, and conclusion.

OUTCOME 9 - The student will demonstrate the ability to clearly, efficiently, and effectively deliver individual public speeches.

Competency 9.1 - The student will be able to present a speech with a clear and identifiable purpose, introduction, body, and conclusion.

Competency 9.2 - The student will be able to conform to set time parameters for each speech.

Competency 9.3 - The student will be able to employ eye contact within public speeches.

Competency 9.4 - The student will be able to employ gestures within public speeches.

Competency 9.5 - The student will be able to employ proper phonation and articulation within public speeches.

Competency 9.6 - The student will be able to control body movement within public speeches.

OUTCOME 10 - The student will demonstrate the ability to work collaboratively and cooperatively with peers in the research, organization, and delivery of public speeches.

Competency 10.1 - Within the group, the student will be able to decide on a speech topic, collectively research, organize material, and present a group speech.

OUTCOME 11 - The student will demonstrate the ability to critically listen to and analyze public speeches. He or she will also provide constructive criticism for these speeches.

Competency 11.1 - The student will be able to analyze and provide proper comments and suggestions concerning the content of public speeches.

Competency 11.2 - The student will be able to analyze and provide proper (verbal and/or written) comments and suggestions concerning the delivery of public speeches.

OUTCOME 12 - The student will demonstrate the ability to clearly and effectively utilize a visual and/or audio aid within a public speech.

Competency 12.1 - The student will be able to select a visual and/or audio aid that is best suited to convey his or her content.

Competency 12.2 - The student will be able to construct a visual and/or audio aid that is professional in appearance and quality.

Competency 12.3 - The student will make sure his or her visual and/or audio aid communicate information clearly.

Competency 12.4 - The student will be able to employ proper delivery techniques when using a visual and/or audio aid.

OUTCOME 13 - The student will demonstrate the ability to use language appropriately and effectively for the various types of public speeches.

Competency 13.1 - The student will be able to adapt their language to be consistent with the assigned type of speech.

Competency 13.2 - The student will be able to adapt their language in order to relate to an audience.

Competency 13.3 - The student will utilize proper grammar and correct word choice within his or her speech.

Competency 13.4 - The student will be able to use clear and colorful language within a public speech.

OUTCOME 14 - The student will demonstrate the ability to incorporate ethical speech practices in public speaking.

Competency 14.1 - The student will utilize truthful, accurate supporting materials.

Competency 14.2 - The student will choose topics that promote positive ethical values.

Competency 14.3 - The student will be able to evaluate the logic and credibility of the speaker's ideas.

Competency 14.4 - The student will avoid plagiarism within his or her public speech by acknowledging all contributions.

MAPPING LEARNING OUTCOMES TO GENERAL EDUCATION GOALS

[For each of the goals selected above, indicate which outcomes align with the goal.]

Goals	Outcomes
First Goal	
To apply analytical and problem solving skills to personal, social, and professional issues and situations.	<ul style="list-style-type: none"> • The student will generate valid ideas from what he or she has read. • The student will organize, develop, and express ideas, addressing them clearly, accurately, and thoroughly to a specific audience. • The student will demonstrate an understanding of the different types and styles of public speeches. • The student will demonstrate the ability to choose a topic appropriate for the audience and the speech assignment. • The student will demonstrate the ability to thoroughly research specific public speech topics. • The student will demonstrate the ability to clearly, logically, and accurately organize the information gathered for a speech. • The student will demonstrate the ability to clearly, efficiently, and effectively deliver individual public speeches. • The student will demonstrate the ability to work collaboratively and cooperatively with peers in the research, organization, and delivery of public speeches. • The student will demonstrate the ability to critically listen to and analyze public speeches. He or she will also provide constructive criticism for these speeches.
Second Goal	
To communicate successfully, both orally and in writing, to a variety of audiences	<ul style="list-style-type: none"> • The student will react to what he or she has read. • The student will demonstrate the ability to clearly, logically, and accurately organize the information gathered for a speech. • The student will demonstrate the ability to clearly, efficiently, and effectively deliver individual public speeches. • The student will demonstrate the ability to critically listen to and analyze public speeches. He or she will also provide constructive criticism for these speeches. • The student will demonstrate the ability to clearly and effectively utilize a visual and/or audio aid within a public speech.

	<ul style="list-style-type: none"> The student will demonstrate the ability to use language appropriately and effectively for the various types of public speeches.
Third Goal	
To construct a critical awareness of and appreciation for diversity.	<ul style="list-style-type: none"> The student will read a text with understanding and appreciation. The student will react to what he or she has read. The student will generate valid ideas from what he or she has read. The student will demonstrate the ability to choose a topic appropriate for the audience and the speech assignment. The student will demonstrate the ability to use language appropriately and effectively for the various types of public speeches. The student will demonstrate the ability to incorporate ethical speech practices in public speaking.

COURSE TOPICS AND CONTENT REQUIREMENTS:

(Not necessarily in this order.)

A. Orientation

1. Introduction to the field of speech
2. Philosophy of speech and communication

B. The mechanics of speech

1. Phonation and articulation
2. Characteristics of voice
3. Body Movement
 - a. Control
 - b. Gestures
 - c. Facial expressions

C. Listening

1. Purposes of listening; preparation
2. Role of audience; listening aids
3. Barriers to listening
4. Developing listening skills and methods

D. Public Speaking

1. Factors of speech situation
2. Types of public speeches
 - a. Informative
 - b. Analytical
 - c. Persuasive
 - d. Special occasion (Optional)
3. Styles of public speeches
 - a. Extemporaneous
 - b. Impromptu
 - c. Memorized
 - d. Manuscript
 - e. Group
4. Organization and research
5. Presentation of representative speech types

6. Evaluation of speeches

INSTRUCTIONAL METHODS:

- A. Lecture
- B. Discussion
- C. Preparation and presentation of correlated activities and projects
- D. Critical evaluations, oral and written, by both instructor and class
- E. Listening for evaluation to recordings
- F. Analysis of a variety of communicative experiences which could include professional lectures, public performances, and the like

INSTRUCTIONAL MATERIALS:

- A. Text
- B. Video/audio recordings
- C. Internet
- D. Educational packets

STUDENT REQUIREMENTS AND METHODS OF EVALUATION:

- A. Minimum of 4 public speeches
- B. Outline for each public speech
- C. Peer evaluations (written and/or verbal)
- D. Outside of class speech critique
- E. Class Activities
- F. Quizzes

Grading scale to be determined by each individual instructor.

OTHER REFERENCES

Speech Texts:

- Gregory, H. (2016). Public Speaking for College and Career, 11th ed. New York: McGraw-Hill.
- Grice, G. L. & Skinner J. F. (2016). Mastering public speaking (9th ed). MA: Allyn & Bacon.

Periodicals:

- Human Communication Research
Communication Education
Communication Monographs
Communication Quarterly
Congressional Quarterly
The Speech Communication Teacher

Websites:

- Vital Speeches of the Day- <https://www.vsotd.com/>

Newspapers:

- Chicago Tribune
New York Times
Community Newspapers

Course Competency/Assessment Methods Matrix

SPH 1001 Fundamentals of Speech	Assessment Options																																			
For each competency/outcome place an "X" below the method of assessment to be used.	Assessment of Student Learning	Article Review	Case Studies	Group Projects	Lab Work	Oral Presentations	Pre-Post Tests	Quizzes	Written Exams	Artifact Self Reflection of Growth	Capstone Projects	Comprehensive Written Exit Exam	Course Embedded Questions	Multi-Media Projects	Observation	Writing Samples	Portfolio Evaluation	Real World Projects	Reflective Journals	Applied Application (skills) Test	Oral Exit Interviews	Accreditation Reviews/Reports	Advisory Council Feedback	Employer Surveys	Graduate Surveys	Internship/Practicum /Site Supervisor Evaluation	Licensing Exam	In Class Feedback	Simulation	Interview	Written Report	Assignment				
	Direct/ Indirect	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	I	I	I	I	D	D										
Assessment Measures – Are direct or indirect as indicated. List competencies/outcomes below.																																				
OUTCOME 1 - The student will read a text with understanding and appreciation.																																				
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Competency 2.1 - The student will be able to offer verbal and/or written feedback to information within the text.									X				X							X																X
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Competency 3.1 - The student will be able to apply concepts and theory from the information provided in the text in order to formulate input for class discussions.					X						X												X			
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Competency 12.4 - The student will be able to employ proper delivery techniques when using a visual and/or audio aid.					X									X																			
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