

An aerial architectural rendering of a college campus master plan. The drawing shows a central cluster of buildings, including dormitories and academic buildings, surrounded by parking lots and landscaped areas with trees. A large, open field is visible in the foreground, and a body of water is on the right. A road with a bridge is in the upper left. The text "Master Planning... The Blueprint of your College's Future" is overlaid in the center. A vertical orange bar is on the left side of the text.

Master Planning... The Blueprint of your College's Future

Please contact us for a copy of the video

Masterplan Purpose

- Develops a physical plan that **supports** the strategic plan.
- Provides a comprehensive plan for **growth** or **change**.
- Locates projects properly to **align** with infrastructure.
- Develops **priorities** and budgeting.
- Builds **consensus**.

Master Plan Types



Framework Vision Leadership driven

- 3-4 months overall
- 5 interviews (Leadership)
- Weekly Meetings
- Board Meetings and Cabinet Meetings
- Development of Objectives with Steering Committee
- Limited Pre-Programming
- Develop Options/Preliminary Budgets
- Refinement of Framework Plan into MP



Focused Master Plan “The Middle Ground”

- 8 months Overall (Parts 1+2+3)
- Focused Environmental Scan
- Monthly Steering Committee Mtgs
- Utilization Review
- Objectives formed from Environmental Scan + Leadership Input
- Pre-programming
- Development of Options/Budgets
- Option Refinement
- Development of Master Plan



Comprehensive Master Plan Engagement Driven

- 12-18 months Overall
- 60-100 interviews (Staff/Students/leadership)
- Weekly Meetings
- Monthly Steering Committee Meetings
- Board Meetings & Cabinet Meetings
- Utilization studies
- Development of Objectives using Rubric
- Pre-programming
- Development of Options/Preliminary Budgets
- Option Refinement, Stakeholder Input
- Development of Consensus Master Plan
- Sustainably, Landscape, Interiors, etc. Goals

Customization of Master Plan



Master Plan Process



GATHER



ENVISION



DEFINE



CONSIDER



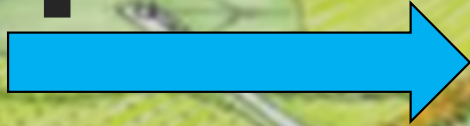
ROAD MAP

Defining

Solving

Master Plan Process

1



Goals

Gather Information

Environmental Scan

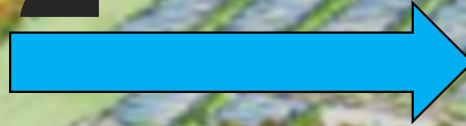
Interviews

Needs/Requests

Evaluations

Develop Objectives

2

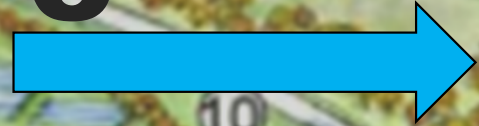


Pre- Programming

Develop Options

Priorities

3



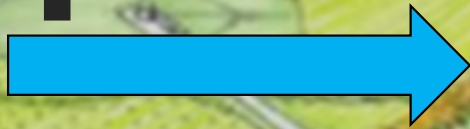
Document Solution

Timeline / Phasing

Costs

Master Plan Process

1



Goals

Gather Information

Environmental Scan

Interviews

Needs/Requests

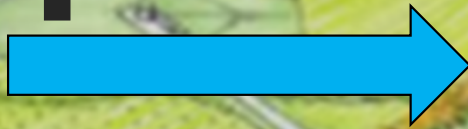
Evaluations

Develop Objectives



Master Plan Process

1



Goals

Gather Information

Environmental Scan

Interviews

Needs/Requests

Evaluations

Develop Objectives

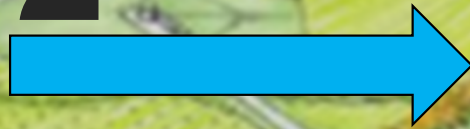
Political
Economic
Social
Technological
Environmental
Legal
Employment
Demographics
International factors

**ENVIRONMENTAL PESTEL
SCANNING**

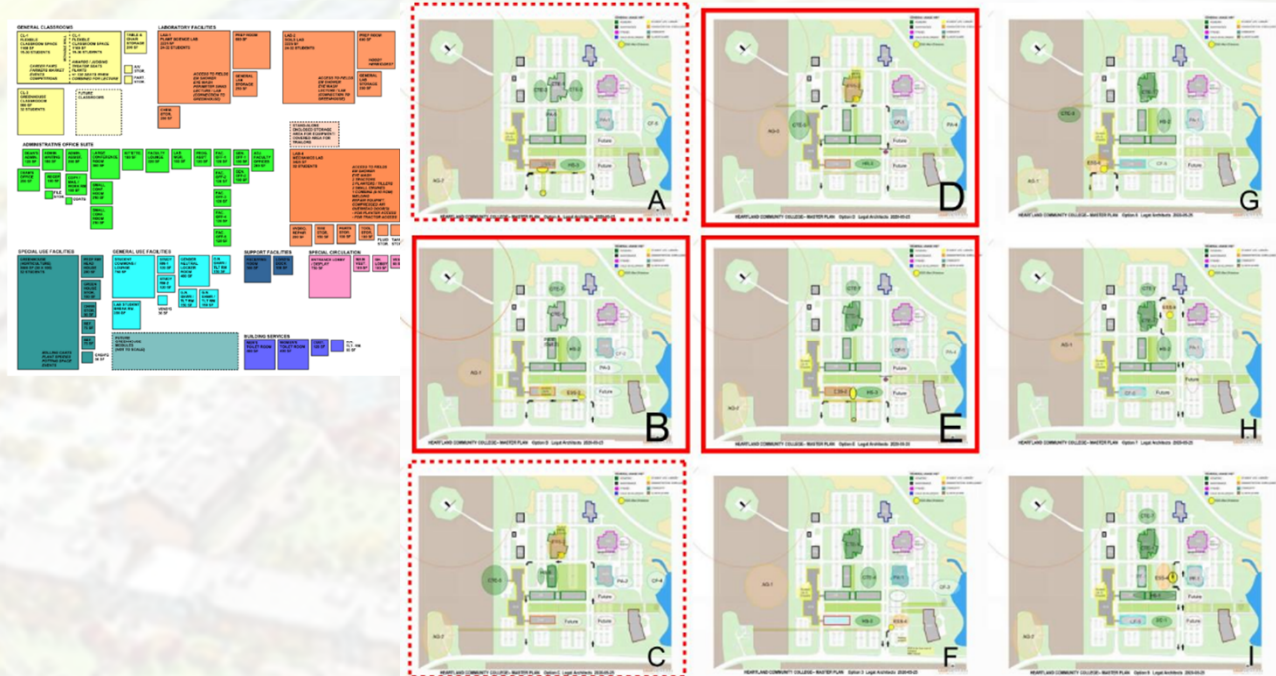
REQUEST / CRITERIA = OBJECTIVE

Master Plan Process

2

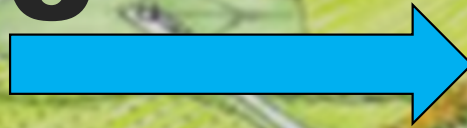


**Pre- Programming
Develop Options
Priorities**



Master Plan Process

3



Document Solution

Timeline / Phasing

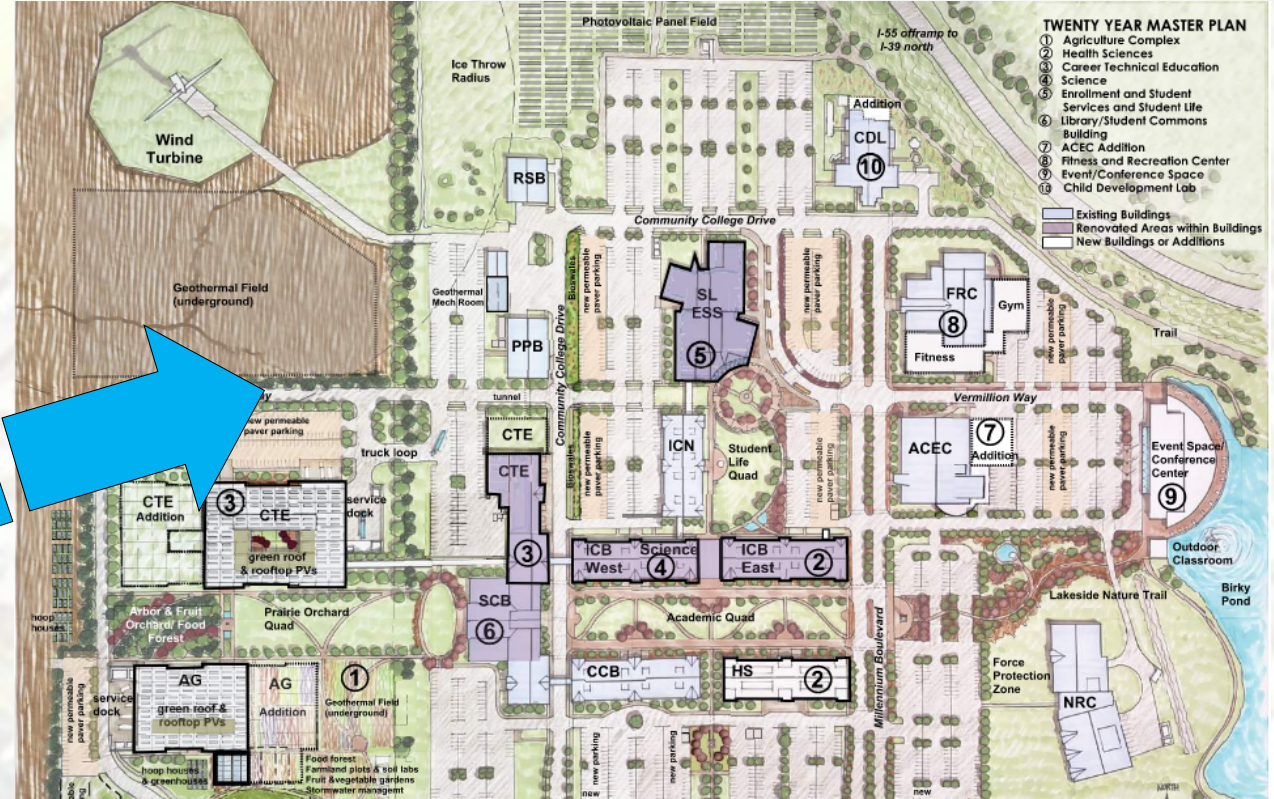
Costs



Renovation

New

Existing



An aerial architectural rendering of a modern development. The scene shows a mix of residential and commercial buildings, parking lots, and green spaces. A large body of water is on the right, and a road with a car is at the bottom. The text is overlaid on a semi-transparent dark band across the middle.

Clear understanding Innovation | Creativity Engaging Process

**What will make your
College **Extraordinary**
in the next 10 years**

